

# Iraqi National VEX Robotics Competition

A Qualifier for the World Robotics  
Championship in the USA

**VEX IQ**  
ROBOTICS  
COMPETITION



**AUIS**

The  
**NeXT  
Gen.**

**VEX V5**  
ROBOTICS  
COMPETITION



# What is the Biggest Robotics Championship for Students in the World?

# The VEX Robotics World Championship

Is The Largest Robotics Championship in the world!



The VEX Robotics World Championship is an annual event held in the USA, where student teams from around the world compete in designing, building, and programming robots to tackle complex challenges. The competition showcases innovation, teamwork, and problem-solving, bringing together the brightest young minds in STEM education.

# Is Iraq Allowed to Participate in VEX Robotics Championship?



✓ **Yes!** Just a few months ago, Iraq was banned from participating in VEX Robotics competitions, which is why Iraq had never been represented in this global event.

But now, we are proud to announce that **Iraq** are officially approved as **VEX Robotics** partners! This means our teams can now compete in all VEX Robotics competitions globally. This is a huge milestone for robotics education in Iraq

# Why VEX Robotics Championship ?

The Iraqi National VEX Robotics Competition in Iraq opens new opportunities for youth to grow through innovative robotics projects.

This global event allows Iraqi talents to compete internationally, enhancing their skills in innovation, teamwork, and critical thinking, while offering scholarships and educational opportunities.



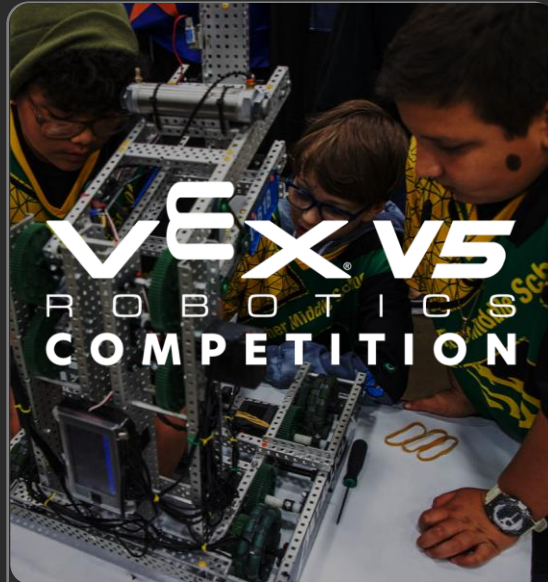
# What are the available VEX Robotics competitions?

There are four main types of competitions, each tailored to a specific age group !



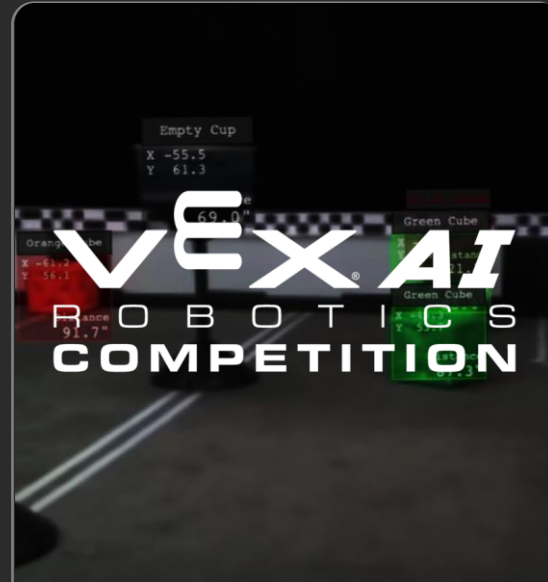
## VEX IQ Robotics Competition

Provides Elementary and Middle school Students with exiting, open-ended Robotics Challenge that enhance their STEM skills through hands-on, Student-Centered learning .



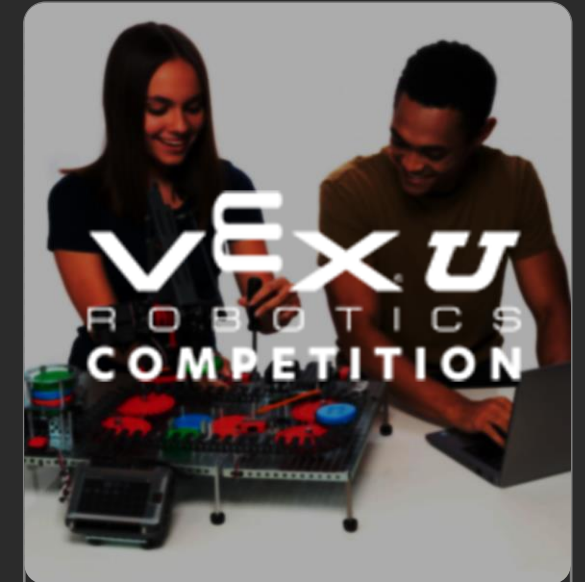
## VEX V5 Robotics Competition

Prepares Students to become future Innovators. Tournament are held year-round at the Regional and National Levels and culminate at the VEX Robotics World Championship.



## VEX AI Robotics Competition

Students use hand-on, Industry-Standard tools to design, build, and compete against teams with the most advanced aerial technology robotics available.



## VEX U Robotics Competition

A competition for university students to design and program advanced robots, building real-world skills in engineering, coding, and automation.



Which University Will Host  
**The Iraqi National VEX Robotics  
Competition?**





AMERICAN UNIVERSITY OF IRAQ, SULAIMANI

زانكوۆی ئەمريکی له عێراق، سلیمانی | الجامعة الأمريكية في العراق، السليمانية

The American  
University of Iraq,  
Sulaymaniyah  
(AUIS) will host the  
competition



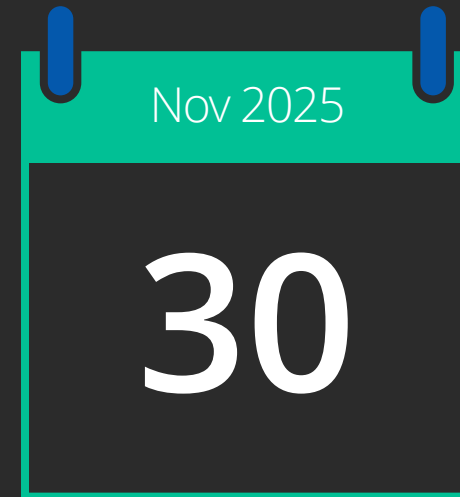
# WHY AUIS ?

A group of graduates in blue caps and gowns, some making peace signs, with text overlaid.

**AUIS offers world-class facilities,**  
international standards, and a  
**strong commitment to education**  
and innovation — making it an ideal  
**host for the competition !**

# Iraqi National VEX Robotics Competition will be held in American University of Iraq, Sulaimani

Nov 2025						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	
30	2	3	4	5	6	7



## Event Date

The Iraqi National VEX Robotics Competition will be hosted at AUIS in Suly in Nov 2025 (one-day event).

# Agenda

**10:00 AM – 10:30 AM**

## **Opening Ceremony**

Welcome address and event overview.

**10:30 AM – 11:00 AM**

## **Team Check-in & Robot Setup**

Teams check in, set up robots, and undergo technical inspections.

**11:00 AM – 12:30 PM**

## **Qualification Rounds**

Teams compete in initial matches, with live scoring updates.

**12:30 PM – 1:30 PM**

## **Lunch Break**

**01:30 PM – 03:00 PM**

## **Qualification Rounds (Continued)**

Further matches to determine team rankings.

**03:00 PM – 04:00 PM**

## **Elimination Rounds**

Top-ranked teams compete head-to-head in intense matches.

**04:00 PM – 04:30 PM**

## **Judging & Evaluation**

Judges assess teams based on robot performance and design.

**04:30 PM – 05:00 PM**

## **Closing Ceremony & Awards**

Awards presentation for Best Design, Best Programming, and Overall, Champions.

A world map with a light blue background. Two red airplane icons are positioned over the Atlantic Ocean, one on the left and one on the right. A dashed red line connects them, curving over the top of the map. The map shows the outlines of continents in a light blue color.

**The VEX Robotics World Championship will take place in St. Louis, Missouri, in April 2026 at the America's Center Convention Complex**

**To qualify for the World Championship, teams must first participate in their respective National Competition.**

# The Next Gen

Who are we?

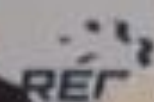
# قمة شركاء VEX 2024 VEX Partners Summit 2024

بإستضافة من  
Success Partners

بإستضافة من  
Hosted by

بإستضافة من  
Organized by

بإستضافة من  
IQ Science & Tech



REF

We are the Official VEX Robotics Partner in Iraq.

# Past Success & Impact

## Launching a New Era: Iraq's First VEX Robotics Competition



Proudly hosted the inaugural VEX Robotics Competition in Iraq, empowering students with hands-on STEM experience and positioning the country on the regional map of educational innovation.

# Inspiring Young Minds Through VEX Robotics



Iraqi students are actively engaged in the VEX Robotics experience — building, programming, and competing while developing essential STEM skills and a strong spirit of teamwork and innovation.

# Uniting Young Innovators Across Iraq Through VEX Robotics Competition



VIQRC Winner Team



Baghdad City Team



Basrah City Team



Najaf City Team



Fallujah City Team



Erbil City Team



Our Kid Presenting his Project at **TEDx in AUIB**

# Our Journey: Milestones in VEX Robotics Partnership



Train the Trainer



Partnership with Educational Institutions



Launch VEX Robotics competition



Impact Assessment and Growth





# Our Mission

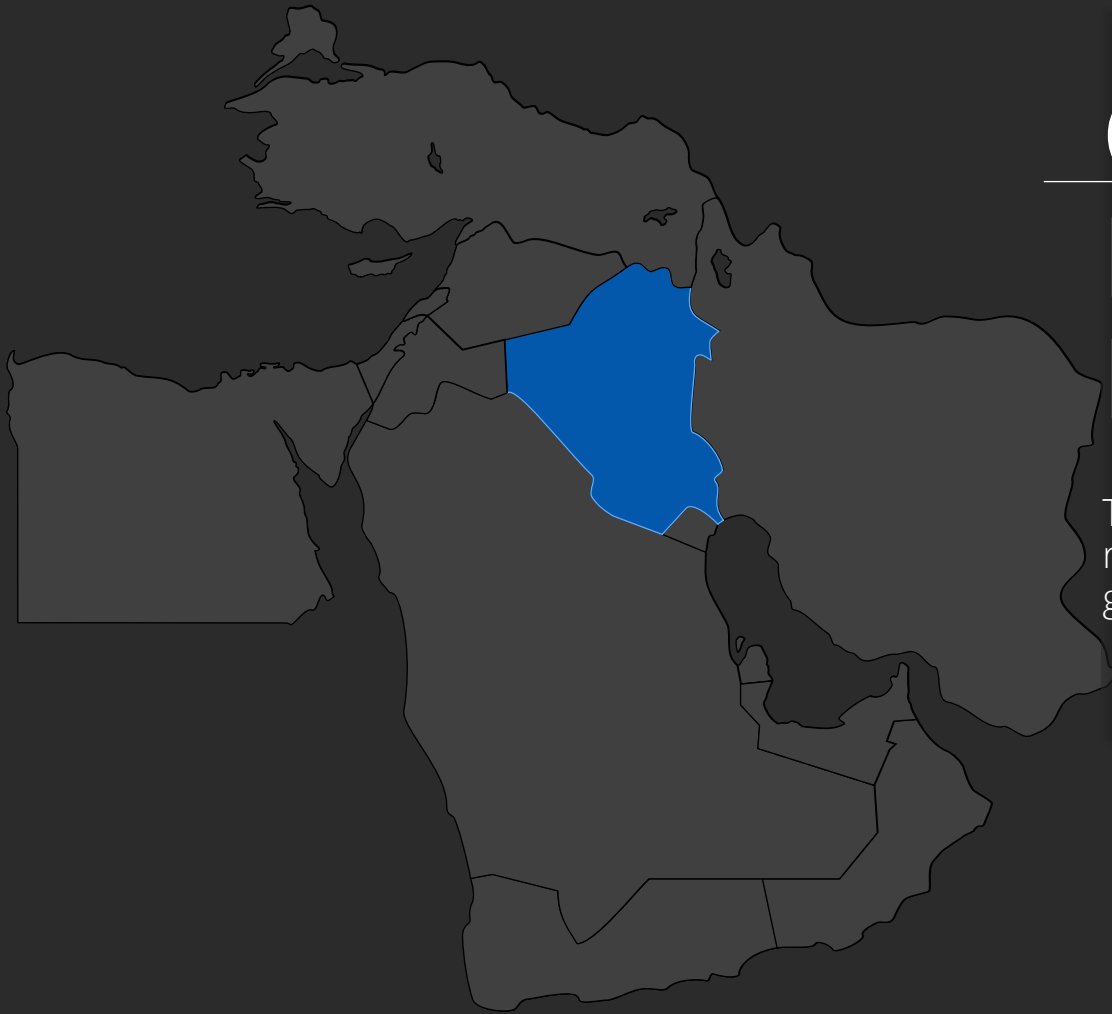
Introduce and expand VEX Robotics as the leading educational robotics brand in Iraq. Our strategy is built on three pillars: local presence, focused outreach, and long-term growth.

**Local  
Presence**

**Focused  
Outreach**

**Long-term  
growth**

Our activities will focus entirely on Iraq, beginning in major cities like Baghdad, Erbil, and Basra, where we already have strong educational contacts. We will act as VEX's local arm, providing schools and institutions with access to globally trusted STEM and robotics solutions.



# Our Focus: Bringing STEM Innovation to Iraq

Targeting Iraq's growing educational landscape, we aim to revolutionize STEM learning and empower the next generation of innovators.



We invite you to sponsor Iraq's first National Robotics Competition, a gateway to the World Robotics Championship!

This event is more than a local competition—it's an opportunity for Iraqi students to qualify for the World Robotics Championship in the United States, where they will meet and compete with the brightest minds from around the globe.

Join us in shaping a new chapter of education and innovation in Iraq. Become a sponsor of this remarkable national event that connects Iraq to the world!

# Sponsorship Categories

## Golden

**7 Million IQD**

Logo placement on promotional materials, a space for product displays, and participation in media coverage for enhanced visibility.

**Seven Million IQD**

## Platinum

**14 Million IQD**

Prominent logo placement, a product display area, the opportunity to present awards, and media partnership through social media.

**Fourteen Million IQD**

## Strategic

**20 Million IQD**

Exclusive logo placement on all promotional materials and main screens, a dedicated display space, presenting major awards, and extensive media coverage.

**Twenty Million IQD**

# Golden Sponsorship Package



## Strong Brand Visibility

Company logo displayed on the official website, event banners, and printed materials.

## Media Recognition

- Acknowledgment during opening
- Featured in social media posts.

## Direct Engagement

Display booth inside the venue to showcase products and services.

## VIP Access

2 VIP invitations with access to exclusive event areas.

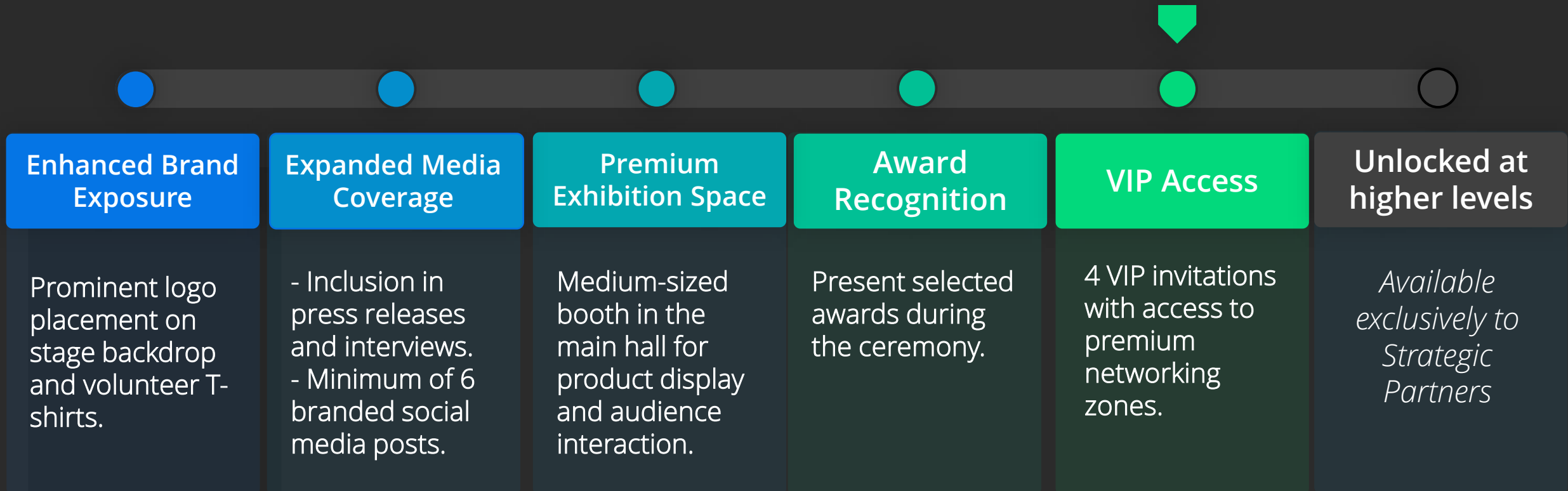
## Unlocked at higher levels

An exclusive feature offered in premium packages

## Unlocked at higher levels

*Available exclusively to Strategic Partners*

# Platinum Sponsorship Package



# Strategic Partner Package

## Exclusive Brand Leadership

Featured in all local and international media coverage & Custom promotional video displayed on main event screens.

## Comprehensive Media Presence

Inclusion the name in press releases, interviews, & the official website of the World Championship, and social media.

## Premier Exhibition Space

Largest and most prominent booth for maximum audience interaction.

## Leadership Spotlight

Opportunity to deliver a keynote speech at the opening ceremony.

## VIP Privileges

8 VIP invitations with full access to all exclusive areas.

## Global Exposure

Winning Iraqi teams carry the sponsor's logo to the VEX Robotics World Championship in the USA.

# Why Choose Strategic Sponsorship?

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 1 Exceptional Brand Visibility

- Prominent display of the sponsor's logo on all promotional materials (posters, banners, brochures, website, and promotional videos).
- Sponsor's logo featured on the main stage backdrop throughout the event.
- Mention of the sponsor in all press releases and official announcements.
- Custom visual content highlighting the sponsor's role in supporting innovation, showcased before and during the event.

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 2 Extensive Media Coverage

- A dedicated marketing campaign across all social media platforms with customized sponsor-branded content.
- Live streaming of the event featuring the sponsor's logo in prominent placements.
- Public appreciation posts across digital and print media highlighting the sponsor's support.

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 3 Exclusive Exhibition Space

- A premium booth inside the event hall for direct and impactful engagement with attendees.
- Opportunity to showcase the sponsor's products and services.
- Hosting interactive activities to engage the audience and connect them with the sponsor's brand.

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 4 Leadership Presence in the Event

- 8 VIP invitations for Strategic Partner representatives with access to exclusive event areas.
- Opportunity to deliver an opening speech to highlight Strategic Partner commitment to innovation and education.
- Participation in awarding ceremonies, with Strategic Partner recognized during prize presentations.

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 5 Custom and Influential Content

- A promotional video highlighting Strategic Partner support for youth and innovation, played on large event screens.
- Strategic Partner logo featured in all official event coverage videos.

# Strategic Sponsorship Package

Official Sponsor of the National Robotics Championship in Iraq

## 6 Strategic Partnership

- Winning teams will display the Strategic Partner logo at the World Robotics championship in USA.
- Volunteers, and judges will wear Strategic Partner -branded apparel.
- Strategic Partner will be featured in all annual reports as the main sponsor.
- Branding across event materials, social media, and press releases.
- Priority involvement in new initiatives aligned with Strategic Partner vision.

# Building Iraqi VEX Robotics National Competition

## VEX Robotics National Championship

The national competition in Iraq showcasing top robotics talent and innovation.

## Securing the VEX Robotics Partnership

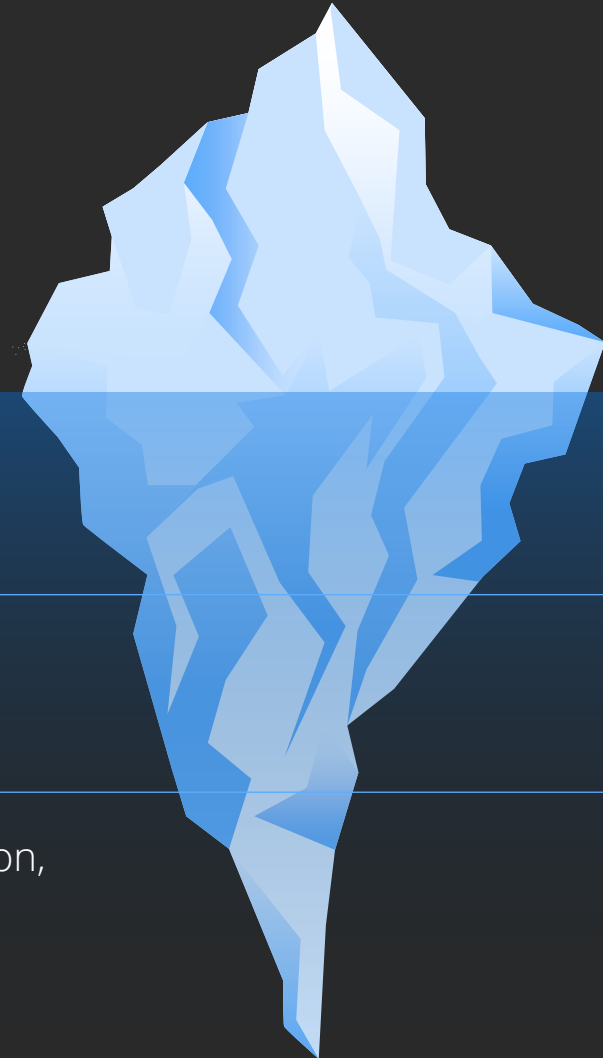
Secured Iraqi VEX Robotics partnership, integrating the national competition into the global network

## Teams' Preparation & Training

Intense team training across Iraq to build competitive robots despite challenges

## Fast-Tracked Organization.

Rapid planning and execution to host the competition, working under tight timelines to ensure success



A group of young people, likely students, are gathered around a VEX robotics competition arena. They are focused on their robots, which are built from metal beams and gears. One robot in the foreground has a red sign with the number '6023S'. Another robot has a red sign with '1100Y'. The students are wearing casual clothing, and one student in the background has a black shirt with 'VEX ROBOTICS' written on it. The arena is enclosed by a black safety fence. The background shows other participants and spectators, including a referee in a striped shirt. A large blue circle is overlaid on the center of the image, containing white text.

Your support will  
impact innovation  
and education,  
shaping a creative  
future for the  
youth.

# Sponsor Advantages

## Engagement with Young Innovators

Connect with tech-savvy youth, positioning the Sponsor as an innovation leader.

## Strategic Partnerships

Build connections with educational and tech leaders for growth opportunities.

## Media Coverage & Publicity

Increase brand visibility through media coverage of the event.

## Leadership in Technological Growth

Showcase the Sponsor role in advancing Iraq's tech ecosystem.

## Community Impact & CSR

Support STEM education and strengthen the sponsor responsible brand image.

## Boosted Brand Visibility

Gain exposure across Iraq and internationally at a global robotics event.





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# Thank You



<https://thenextgen.ai/>  
<https://ais.edu.krd/>



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